

2025/2026 - 2027/2028	Total Exam	Full-time studies					Part-time studies					E C T S
BUSINESS MANAGEMENT FIRST CYCLE		Total hours	L	T	CL	S	Total hours	L	T	CL	S	
winter 2025/2026 - Semester 1	4	349	154	165	30	0	0	0	0	0	0	30
summer 2025/2026 - Semester 2	1	330	135	165	30	0	0	0	0	0	0	30
winter 2026/2027 - Semester 3	3	315	120	150	45	0	0	0	0	0	0	30
summer 2026/2027 - Semester 4	2	334	120	195	19	0	0	0	0	0	0	30
winter 2027/2028 - Semester 5	1	330	120	180	0	30	0	0	0	0	0	30
summer 2027/2028 - Semester 6	0	240	120	90	0	30	0	0	0	0	0	30

Course	Sem.	Credit form	Full-time studies					Part-time studies					ECTS
			Total hours	L	T	CL	S	Total hours	L	T	CL	S	
SECTION I. GENERAL COURSES - OBLIGATORY													
Microeconomics I	I	Exam	30	15	15								3
Introduction to Macroeconomics	II	Grade	30	15	15								3
Finance	I	Exam	30	15	15								3
Accounting	I	Exam	30	15	15								3
Management	I	Exam	60	30	30								6
Mathematics	II	Exam	60	30	30								6
Law	II	Grade	30	30									3
Information Technologies	I	Grade	30			30							3
Introduction to Research Methods	IV	Grade	15	15									2
TOTAL SECTION I			315	165	120	30	0	0	0	0	0	0	32
SECTION II. OBLIGATORY COURSES													
Organizational Behavior	I	Grade	30	15	15								3
Marketing	I	Grade	60	30	30								4
Project Management	III	Exam	45	15	15	15							4
Human Resources Management	III	Grade	60	30	30								6
Statistics	III	Exam	60	30	15	15							6
Strategic Management	IV	Exam	45	15	15	15							5
Entrepreneurship	I	Grade	45	15	30								3
TOTAL SECTION II			345	150	150	45	0	0	0	0	0	0	31

Course	Sem.	Credit form	Full-time studies					Part-time studies					ECTS
			Total hours	L	T	CL	S	Total hours	L	T	CL	S	
SECTION III. OPTIONAL COURSES													
Marketing Research	V	Exam	30	15	15								3
Consumer Behaviour	II	Grade	30	15	15								3
Design Thinking	I	Grade	30	15	15								2
Financial Accounting	II	Grade	30	15	15								3
Logistics	III	Exam	30	15		15							4
Corporate Finance Management	IV	Grade	30	15	15								3
Operations Management	III	Grade	30	15	15								3
Innovation Management	IV	Grade	45	15	30								4
Services Marketing	IV	Grade	30	15	15								3
Change Management	IV	Grade	30	15	15								3
Team Building and the Psychology of Teamwork	V	Grade	30	15	15								3
Communication and Conflict Management	III	Grade	30	15	15								3
Decision Making	V	Grade	30	15	15								3
Presentations and Public Speaking	II	Grade	30	15	15								3
Sustainable Business	IV	Grade	15	15									2
Quality Management	IV	Exam	30	15	15								4
Intelligent Management Information Systems	V	Grade	30	15	15								3
Microeconomics II	II	Grade	30	15	15								3
Excel in Business	II	Grade	30			30							2
TOTAL SECTION III			570	270	255	45	0	0	0	0	0	0	57

Course	Sem.	Credit form	Full-time studies					Part-time studies					ECTS
			Total hours	L	T	CL	S	Total hours	L	T	CL	S	
SECTION IV. MODULE COURSES													
Module 1	V	Grade	120	60	60								10
Module 2	VI	Grade	120	60	60								10
TOTAL SECTION IV			240	120	120	0	0	0	0	0	0	0	20
SECTION V. HUMANISTIC AND SOCIAL COURSES													
Humanistic Course I	VI	Grade	30	15	15								3
Humanistic Course II	VI	Grade	30	15	15								3
Social Course I	VI	Grade	15	15									1
Social Course II	VI	Grade	15	15									1
TOTAL SECTION V			90	60	30	0	0	0	0	0	0	0	8
SECTION VI. ACADEMIC COURSES - OBLIGATORY													
Electronic Sources of Scientific Information	IV	Credited	4			4							0
Occupational Health and Safety	I	Credited	4	4									0
Physical Training	IV	Credited	30		30								0
Physical Training	V	Credited	30		30								0
Foreign Language I - English - FT1	II	Grade	30		30								2
Foreign Language I - English - FT1	III	Grade	30		30								2
Foreign Language I - English - FT1	IV	Grade	30		30								2
Foreign Language II - FT1	II	Grade	30		30								2
Foreign Language II - FT1	III	Grade	30		30								2
Foreign Language II - FT1	IV	Grade	30		30								2
Foreign Language II - FT1	V	Grade	30		30								2
Bachelor Seminar	V	Credited	30				30						6
Bachelor Seminar	VI	Credited	30				30						12
Bachelor Thesis	VI	Credited											0
TOTAL SECTION VI			338	4	270	4	60	0	0	0	0	0	32
TOTAL HOURS			1898	769	945	124	60	0	0	0	0	0	180

Course	Sem.	Credit form	Full-time studies					Part-time studies					ECTS
			Total hours	L	T	CL	S	Total hours	L	T	CL	S	
LIST OF MODULES													
PROJECT AND PROCESS MANAGER													
Business Process Modelling	V	Grade	30	15		15							3
Lean Management	V	Grade	30	15	15								2
Strategic Project Management	V	Grade	30	15	15								3
Project Budgeting and Controlling	V	Grade	30	15	15								2
MARKETING COMMUNICATIONS SPECIALIST													
Branding and Brand Strategy	VI	Grade	30	15	15								3
Stakeholders and Community Relations	VI	Grade	30	15	15								2
Strategic Narratives	VI	Grade	30	15	15								3
Merchandising	VI	Grade	30	15	15								2
BUSINESS DEVELOPER													
Creativity Management	VI	Grade	30	15	15								2
Business Plan	VI	Grade	30	15	15								2
Start-up Academy	VI	Grade	30	15	15								3
Business Model Innovation	VI	Grade	30	15	15								3
TALENT MANAGER													
AC/DC Simulation	V	Grade	30	15	15								3
Learning & Development of High Potential	V	Grade	30	15	15								3
Coaching and Mentoring	V	Grade	30	15	15								2
Labour Law in Case Studies	V	Grade	30	15	15								2
DIGITAL MARKETER													
Agile Marketing	VI	Grade	30	15	15								3
Social Media Management	VI	Grade	30	15	15								3
User Experience	VI	Grade	30	15	15								2
Market Intelligence	VI	Grade	30	15	15								2