

2025/2026 - 2026/2027	Total Exam	Full-time studies					Part-time studies					E C T S
BUSINESS MANAGEMENT SECOND CYCLE		Total hours	L	T	CL	S	Total hours	L	T	CL	S	
winter 2025/2026 - Semester 1	2	229	124	105	0	0	124	68	56	0	0	30
summer 2025/2026 - Semester 2	3	240	120	75	45	0	128	64	40	24	0	30
winter 2026/2027 - Semester 3	0	240	105	105	0	30	127	64	48	0	15	30
summer 2026/2027 - Semester 4	0	180	75	60	15	30	95	40	32	8	15	30

Course	Sem.	Credit form	Full-time studies					Part-time studies					ECTS
			Total hours	L	T	CL	S	Total hours	L	T	CL	S	
SECTION I. GENERAL COURSES - OBLIGATORY													
Methodology of Scientific Research	I	Grade	15	15				8	8				2
TOTAL SECTION I			15	15	0	0	0	8	8	0	0	0	2
SECTION II. OBLIGATORY COURSES													
Leadership and Motivation	I	Grade	30	15	15			16	8	8			4
Business Law	I	Grade	30	15	15			16	8	8			4
Negotiations	I	Grade	30	15	15			16	8	8			4
Marketing Management	I	Exam	30	15	15			16	8	8			5
Contemporary Trends and Concepts of Management	I	Exam	45	15	30			24	8	16			5
Ethics and CSR	III	Grade	30	15	15			16	8	8			3
Business Strategy	II	Grade	30	15	15			16	8	8			4
TOTAL SECTION II			225	105	120	0	0	120	56	64	0	0	29

Course	Sem.	Credit form	Full-time studies					Part-time studies					ECTS
			Total hours	L	T	CL	S	Total hours	L	T	CL	S	
SECTION III. OPTIONAL COURSES													
International Business	I	Grade	30	15	15			16	8	8			4
EFQM Business Excellence	II	Grade	30	15	15			16	8	8			3
Econometrics	II	Grade	30	15		15		16	8		8		4
Logistics Management	IV	Grade	30	15		15		16	8		8		4
International Marketing and Intercultural Communication	II	Grade	30	15	15			16	8	8			3
Global Economy for Managers	II	Exam	30	15	15			16	8	8			4
Managerial Accounting	II	Exam	30	15		15		16	8		8		4
ICT in Marketing	II	Grade	30	15		15		16	8		8		4
Future Studies and Strategic Foresight	I	Grade	15	15				8	8				2
Process Management	II	Exam	30	15	15			16	8	8			4
AI in Business Applications	III	Grade	30	15	15			16	8	8			4
TOTAL SECTION III			315	165	90	60	0	168	88	48	32	0	40
SECTION IV. MODULE COURSES													
Module 1	III	Grade	120	60	60			64	32	32			12
Module 2	IV	Grade	120	60	60			64	32	32			12
TOTAL SECTION IV			240	120	120	0	0	128	64	64	0	0	24
SECTION V. HUMANISTIC COURSES													
Humanistic Course	III	Grade	30	15	15			16	16				5
TOTAL SECTION V			30	15	15	0	0	16	16	0	0	0	5
SECTION VI. ACADEMIC COURSES - OBLIGATORY													
Occupational Health and Safety	I	Credited	4	4				4	4				0
Master Seminar	III	Credited	30				30	15				15	6
Master Seminar	IV	Credited	30				30	15				15	14
Master Thesis	IV	Credited											0
TOTAL SECTION VI			64	4	0	0	60	34	4	0	0	30	20
TOTAL HOURS			889	424	345	60	60	474	236	176	32	30	120

Course	Sem.	Credit form	Full-time studies					Part-time studies					ECTS
			Total hours	L	T	CL	S	Total hours	L	T	CL	S	
LIST OF MODULES													
HUMAN CAPITAL MANAGER													
Sustainable Human Capital Management	III	Grade	30	15	15			16	8	8			3
Managerial Competencies for Employee Related Decisions	III	Grade	30	15	15			16	8	8			3
Work-life Balance & Well-being in Management	III	Grade	30	15	15			16	8	8			3
Managing International Teams	III	Grade	30	15	15			16	8	8			3
STRATEGY DESIGNER													
Strategic Thinking	III	Grade	30	15	15			16	8	8			3
Digital Transformation Strategy	III	Grade	30	15	15			16	8	8			3
Strategic Cooperation and Networks	III	Grade	30	15	15			16	8	8			3
Business Strategy Challenge	III	Grade	30	15	15			16	8	8			3
CORPORATE COMMUNICATION MANAGER													
Corporate Identity and Internal Communication	IV	Grade	30	15	15			16	8	8			3
Media Relations and Crisis Management	IV	Grade	30	15	15			16	8	8			3
Sponsoring and Event Management	IV	Grade	30	15	15			16	8	8			3
Customer Relationship Management	IV	Grade	30	15	15			16	8	8			3
SUSTAINABILITY MANAGER													
Corporate Sustainability	IV	Grade	30	15	15			16	8	8			3
Managing Diversity and Inclusion	IV	Grade	30	15	15			16	8	8			3
Social Entrepreneurship and Innovation	IV	Grade	30	15	15			16	8	8			3
Green Business	IV	Grade	30	15	15			16	8	8			3