

2026/2027 - 2027/2028 BUSINESS MANAGEMENT SECOND CYCLE	Total Exam	Full-time studies					Part-time studies					E C T S
		Total hours	L	T	CL	S	Total hours	L	T	CL	S	
winter 2026/2027 - Semester 1	2	319	199	105	15	0	180	116	56	8	0	30
summer 2026/2027 - Semester 2	4	375	270	75	30	0	208	152	40	16	0	30
winter 2027/2028 - Semester 3	0	225	90	90	0	45	116	48	48	0	20	30
summer 2027/2028 - Semester 4	0	255	135	60	15	45	137	72	32	8	25	30

Course	Sem.	Credit form	Full-time studies					Part-time studies					E C T S
			Total hours	L	T	CL	S	Total hours	L	T	CL	S	
SECTION I. GENERAL COURSES - OBLIGATORY													
Methodology of Scientific Research	I	Grade	15	15				8	8				2
TOTAL SECTION I			15	15	0	0	0	8	8	0	0	0	2
SECTION II. OBLIGATORY COURSES													
Leadership and Motivation	I	Grade	30	15	15			16	8	8			4
Business Law	I	Grade	30	15	15			16	8	8			2
Negotiations	I	Grade	30	15	15			16	8	8			3
Marketing Management	I	Exam	30	15	15			16	8	8			4
Contemporary Trends and Concepts of Management	I	Exam	60	30	30			40	24	16			5
Ethics and CSR	III	Grade	30	15	15			16	8	8			3
Business Strategy	II	Exam	30	15	15			16	8	8			3
TOTAL SECTION II			240	120	120	0	0	136	72	64	0	0	24

Course	Sem.	Credit form	Full-time studies					Part-time studies					E C T S	
			Total hours	L	T	CL	S	Total hours	L	T	CL	S		
SECTION III. OPTIONAL COURSES														
International Business	I	Grade	30	15	15			16	8	8				4
EFQM Business Excellence	II	Grade	30	15	15			16	8	8				3
Econometrics	II	Grade	30	15		15		16	8		8			3
Logistics Management	IV	Grade	30	15		15		16	8		8			4
International Marketing and Intercultural Communication	II	Grade	30	15	15			16	8	8				3
Global Economy for Managers	II	Exam	45	30	15			32	24	8				4
Managerial Accounting	II	Exam	30	15		15		16	8		8			3
ICT in Marketing	I	Grade	30	15		15		16	8		8			2
Future Studies and Strategic Foresight	I	Grade	15	15				8	8					2
Process Management	II	Exam	30	15	15			16	8	8				4
AI in Business Applications	III	Grade	30	15	15			16	8	8				3
Lecture Developing Social and Professional Skills I	I	Grade	45	45				24	24					2
Lecture Developing Social and Professional Skills II	II	Grade	45	45				24	24					2
Lecture Developing Social and Professional Skills III	II	Grade	45	45				24	24					2
TOTAL SECTION III			465	315	90	60	0	256	176	48	32	0	41	
SECTION IV. MODULE COURSES														
Module 1	III	Grade	120	60	60			64	32	32				8
Module 2	IV	Grade	120	60	60			64	32	32				9
TOTAL SECTION IV			240	120	120	0	0	128	64	64	0	0	17	
SECTION V. HUMANISTIC COURSES														
Humanistic Course I	II	Grade	60	60				32	32					3
Humanistic Course II	IV	Grade	60	60				32	32					3
TOTAL SECTION V			120	120	0	0	0	64	64	0	0	0	6	
SECTION VI. ACADEMIC COURSES - OBLIGATORY														
Occupational Health and Safety	I	Credited	4	4				4	4					0
Master Seminar	III	Credited	45				45	20					20	6
Master Seminar	IV	Credited	45				45	25					25	14
Master Thesis	IV	Credited												0
Work Placement (240 h)	III	Credited												10
TOTAL SECTION VI			94	4	0	0	90	49	4	0	0	45	30	
TOTAL HOURS			1174	694	330	60	90	641	388	176	32	45	120	

Course	Sem.	Credit form	Full-time studies					Part-time studies					E C T S	
			Total hours	L	T	CL	S	Total hours	L	T	CL	S		
LIST OF MODULES														
HUMAN CAPITAL MANAGER														
Sustainable Human Capital Management	III	Grade	30	15	15			16	8	8				2
Managerial Competencies for Employee Related Decisions	III	Grade	30	15	15			16	8	8				2
Work-life Balance & Well-being in Management	III	Grade	30	15	15			16	8	8				2
Managing International Teams	III	Grade	30	15	15			16	8	8				2
STRATEGY DESIGNER														
Strategic Thinking	III	Grade	30	15	15			16	8	8				2
Digital Transformation Strategy	III	Grade	30	15	15			16	8	8				2
Strategic Cooperation and Networks	III	Grade	30	15	15			16	8	8				2
Business Strategy Challenge	III	Grade	30	15	15			16	8	8				2
CORPORATE COMMUNICATION MANAGER														
Corporate Identity and Internal Communication	IV	Grade	30	15	15			16	8	8				2
Media Relations and Crisis Management	IV	Grade	30	15	15			16	8	8				3
Sponsoring and Event Management	IV	Grade	30	15	15			16	8	8				2
Customer Relationship Management	IV	Grade	30	15	15			16	8	8				2
SUSTAINABILITY MANAGER														
Corporate Sustainability	IV	Grade	30	15	15			16	8	8				3
Managing Diversity and Inclusion	IV	Grade	30	15	15			16	8	8				2
Social Entrepreneurship and Innovation	IV	Grade	30	15	15			16	8	8				2
Green Business	IV	Grade	30	15	15			16	8	8				2