

2026/2027 - 2028/2029			Full-time studies					Part-time studies					ECTS	
BUSINESS MANAGEMENT FIRST CYCLE			Total Exam	Total hours	L	T	CL	S	Total hours	L	T	CL		S
winter 2026/2027 - Semester 1			4	334	154	150	30	0	180	84	80	16	0	30
summer 2026/2027 - Semester 2			1	375	165	180	30	0	188	88	84	16	0	30
winter 2027/2028 - Semester 3			2	360	165	165	30	0	180	88	76	16	0	30
summer 2027/2028 - Semester 4			3	379	180	165	34	0	176	96	60	20	0	30
winter 2028/2029 - Semester 5			1	345	120	180	0	45	168	64	84	0	20	30
summer 2028/2029 - Semester 6			0	195	75	75	0	45	105	40	40	0	25	30
Course	Sem.	Credit form	Full-time studies					Part-time studies					ECTS	
			Total hours	L	T	CL	S	Total hours	L	T	CL	S		
SECTION I. GENERAL COURSES - OBLIGATORY														
Microeconomics I	I	Exam	30	15	15			16	8	8				3
Introduction to Macroeconomics	II	Grade	30	15	15			16	8	8				3
Finance	I	Exam	30	15	15			16	8	8				3
Accounting	I	Exam	30	15	15			16	8	8				3
Management	I	Exam	60	30	30			32	16	16				6
Mathematics	II	Exam	60	30	30			32	16	16				6
Law	II	Grade	30	30				16	16					3
Digital Technologies	I	Grade	30			30		16			16			3
Introduction to Research Methods	IV	Grade	15	15				8	8					2
TOTAL SECTION I			315	165	120	30	0	168	88	64	16	0	32	
SECTION II. OBLIGATORY COURSES														
Organizational Behavior	I	Grade	30	15	15			16	8	8				3
Marketing	I	Grade	60	30	30			32	16	16				4
Project Management	III	Exam	45	15	15	15		24	8	8	8			4
Human Resources Management	III	Grade	60	30	30			32	16	16				5
Statistics	III	Exam	60	30	15	15		32	16	8	8			5
Strategic Management	IV	Exam	45	15	15	15		24	8	8	8			5
Entrepreneurship	II	Grade	45	15	30			24	8	16				3
TOTAL SECTION II			345	150	150	45	0	184	80	80	24	0	29	

Course	Sem.	Credit form	Full-time studies					Part-time studies					ECTS
			Total hours	L	T	CL	S	Total hours	L	T	CL	S	
SECTION III. OPTIONAL COURSES													
Marketing Research	V	Exam	30	15	15			16	8	8			3
Consumer Behaviour	II	Grade	30	15	15			16	8	8			3
Design Thinking	I	Grade	30	15	15			16	8	8			2
Financial Accounting	II	Grade	30	15	15			16	8	8			2
Logistics	IV	Exam	30	15		15		16	8		8		3
Corporate Finance Management	III	Grade	30	15	15			16	8	8			4
Operations Management	III	Grade	30	15	15			16	8	8			3
Innovation Management	IV	Grade	30	15	15			16	8	8			3
Services Marketing	IV	Grade	30	15	15			16	8	8			2
Change Management	IV	Grade	30	15	15			16	8	8			3
Team Building and the Psychology of Teamwork	V	Grade	30	15	15			16	8	8			2
Communication and Conflict Management	III	Grade	30	15	15			16	8	8			2
Decision Making	V	Grade	30	15	15			16	8	8			3
Presentations and Public Speaking	VI	Grade	30	15	15			16	8	8			2
Sustainable Business	IV	Grade	30	30				16	16				2
Quality Management	IV	Exam	30	15	15			16	8	8			3
Intelligent Management Information Systems	V	Grade	30	15	15			16	8	8			2
Microeconomics II	II	Grade	30	15	15			16	8	8			2
Excel in Business	II	Grade	30			30		16			16		2
AI Literacy and Critical Thinking	I	Grade	30	15	15			16	8	8			3
Lecture Developing Social and Professional Skills	II	Grade	30	30				16	16				2
TOTAL SECTION III			630	330	255	45	0	336	176	136	24	0	53

Course	Sem.	Credit form	Full-time studies					Part-time studies					ECTS
			Total hours	L	T	CL	S	Total hours	L	T	CL	S	
SECTION IV. MODULE COURSES													
Module 1	V	Grade	120	60	60			64	32	32			12
Module 2	VI	Grade	120	60	60			64	32	32			9
TOTAL SECTION IV			240	120	120	0	0	128	64	64	0	0	21
SECTION V. HUMANISTIC COURSES													
Humanistic Course I	III	Grade	45	45				24	24				3
Humanistic Course II	IV	Grade	45	45				24	24				3
TOTAL SECTION V			90	90	0	0	0	48	48	0	0	0	6
SECTION VI. ACADEMIC COURSES - OBLIGATORY													
Electronic Sources of Scientific Information	IV	Credited	4			4		4			4		0
Occupational Health and Safety	I	Credited	4	4				4	4				0
Physical Training	IV	Credited	30		30			0					0
Physical Training	V	Credited	30		30			0					0
Foreign Language I - English - FT1	II	Grade	30		30			0					2
Foreign Language I - English - FT1	III	Grade	30		30			0					2
Foreign Language I - English - FT1	IV	Grade	30		30			0					2
Foreign Language I - English - PT1	II	Grade	0					20		20			4
Foreign Language I - English - PT1	III	Grade	0					20		20			4
Foreign Language I - English - PT1	IV	Grade	0					20		20			4
Foreign Language I - English - PT1	V	Grade	0					20		20			2
Foreign Language II - FT1	II	Grade	30		30			0					2
Foreign Language II - FT1	III	Grade	30		30			0					2
Foreign Language II - FT1	IV	Grade	30		30			0					2
Foreign Language II - FT1	V	Grade	30		30			0					2
Bachelor Seminar	V	Credited	45				45	20				20	6
Bachelor Seminar	VI	Credited	45				45	25				25	12
Bachelor Thesis	VI	Credited											0
Work Placement (160 h)	VI	Credited											7
TOTAL SECTION VI			368	4	270	4	90	133	4	80	4	45	39
TOTAL HOURS			1988	859	915	124	90	997	460	424	68	45	180

Course	Sem.	Credit form	Full-time studies					Part-time studies					ECTS
			Total hours	L	T	CL	S	Total hours	L	T	CL	S	
LIST OF MODULES													
PROJECT AND PROCESS MANAGER													
Business Process Modelling	V	Grade	30	15		15		16	8		8		3
Lean Management	V	Grade	30	15	15			16	8	8			3
Strategic Project Management	V	Grade	30	15	15			16	8	8			3
Project Budgeting and Controlling	V	Grade	30	15	15			16	8	8			3
MARKETING COMMUNICATIONS SPECIALIST													
Branding and Brand Strategy	VI	Grade	30	15	15			16	8	8			3
Social Media Management	VI	Grade	30	15	15			16	8	8			2
Strategic Narratives	VI	Grade	30	15	15			16	8	8			2
Merchandising	VI	Grade	30	15	15			16	8	8			2
BUSINESS DEVELOPER													
Business Model Innovation	VI	Grade	30	15	15			16	8	8			2
Selling and Sales Management	VI	Grade	30	15	15			16	8	8			2
Market Intelligence	VI	Grade	30	15	15			16	8	8			3
User Experience	VI	Grade	30	15	15			16	8	8			2
TALENT MANAGER													
AC/DC Simulation	V	Grade	30	15	15			16	8	8			3
Learning & Development of High Potential	V	Grade	30	15	15			16	8	8			3
Coaching and Mentoring	V	Grade	30	15	15			16	8	8			3
Labour Law in Case Studies	V	Grade	30	15	15			16	8	8			3