



Wrocław
UNIVERSITY
OF ECONOMICS
AND BUSINESS

next level
**your
future.**

**Guide
for Applicants
to First-Cycle
Degree
Programmes**



rekrutacja.uew.pl/en



Natalia a graduate in Business Management

next level

you can be.

We are delighted that you consider Wrocław University of Economics and Business a study destination. Operating since the year 1947, our University is deeply rooted in the academic history of Poland, maintaining the position as the premier business college in the dynamic economic landscape of the Lower Silesia region.

Throughout its history, we have helped thousands of alumni to develop professional skills in the fields of economics, finance, management, marketing, and engineering management. Our modern teaching approach, in conjunction with the extensive educational and research experience, is certain to offer you an unparalleled opportunity to rapidly acquire the skills required to accomplish your goals. Join our community, develop the passion and build the future on your own terms!

We know how difficult it might be pick the right path. This guide will assist you in identifying the most suitable option by illustrating the varied potential of each route. Each course is tailored to meet the requirements of particular sectors in the contemporary economy. The classes are taught through a hands-on approach that emphasizes the rational application of knowledge. Being a business school, we are acutely aware of the practical significance of education.

We hope that you will desire to reach another level – together with us!

**We inspire development
Meet Us**

Strategy 2030

Strategy 2030



Strategy 2030

Strategy 2030

GET TO KNOW OUR GREEN CAMPUS IN THE HEART OF THE CITY

Save time and stay close to everything you need. Explore lecture halls, university facilities, cafés and chill-out zones all within walking distance.

Take a break, enjoy the greenery and explore our walkable campus. Then head into the city and discover Wrocław's beautiful historic Market Square, just a 15-minute walk away.



Explore what else you can find on campus:

- **Career Services Office – Centre for Business Cooperation**
www.uew.pl/en/career-services-office
- **Academic Halls of Residence**
www.uew.pl/en/accommodation
- **Main Library**
www.bg.uew.pl/en
- **Business Process Simulation Centre**
www.cspb.uew.pl
- **Study of Foreign Languages**
www.sjo.uew.pl/en
- **Physical Education and Sports Center**
www.sport.uew.pl/en
- **University Incubator of Entrepreneurship and Innovation (inQUBE)**
www.inqube.pl

...and discover much more!

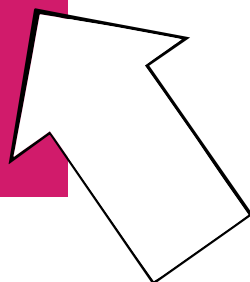
GET INSPIRED

- **BIPS – Business Individual Study Programme**
The BIPS project is aimed at ambitious students who want to gain exceptional experience under the guidance of an academic tutor and a business mentor.
- **Job Fairs**
They are organised twice a year by the WUEB Centre for Business Cooperation. The fairs facilitate finding employment with a reputable company.
- **Future Skills**
The programme includes a series of training sessions supporting five competences: emotional intelligence, teamwork, problem-solving, taking responsibility and building your personal image.
- **Mentoring for Students**
During the mentoring programme, you have the opportunity to learn about the realities of the job market by working with professionals, specialists and mentors from various industries.
- **University Internship Programme**
Develop your competences in line with employers' needs. Enter the job market while you are still studying!
- **DTthon**
During intensive workshop-based Design Thinking sessions, student project teams solve real-world business problems.
- **Student Debuts**
This is a series of scientific publications in which we publish the work of young researchers and academics at WUEB.

SCHOLARSHIPS

At Wrocław University of Economics and Business, you can choose from three types of scholarships. You can also take part in one of the many scholarship programmes organised by our external partners and cooperating organisations.

- **Social Scholarship**
For students from low-income families.
- **Rector's Scholarship**
For students who stand out through excellent results in their studies, academic, artistic or sporting achievements.
- **Scholarship for Students with Disabilities**
For students with an official disability certificate.
- **Emergency Financial Assistance**
For students who find themselves in a difficult life situation.



Find out more
about scholarships
at WUEB.

ACCREDITATIONS

Accreditations provide universities with international recognition. They guarantee that a WUEB diploma will be recognized on the global labor market.



Find out more
about scholarships
at WUEB.

MAKE THE MOST OF YOUR TIME WITH STUDENT ORGANISATIONS

University life is more than just studying.

At Wrocław University of Economics and Business, you can pursue your interests and passions in one of the many student organisations and academic clubs operating at our University. Here, you not only develop your skills, but also experience university life.

○ **WUEB Student Government**

We care about students' rights and cooperate with the University to ensure that studying is not only about science, but also about having fun. We organize events and create student life to the fullest!

—— www.uew.pl/en/student-government

○ **Student Cultural and Sports Organisation**

We promote sports and culture among students and residents of Wrocław. IKSS has more than 100 active members who share a passion for and interest in culture and sports.

—— www.ikss.ue.wroc.pl

○ **BIT Travelers' Club**

Every year, we organize 18 unique projects. Our mission is to show that travel is within reach and that the only limits are in our minds. Student life is the best time to make your dreams come true!

—— www.klubpodroznikowbit.pl

○ **Independent Students' Association**

NZS UEW is one of the largest branches of this nationwide organisation, operating in Wrocław since 1980. We create educational, charity and entertainment projects.

—— www.nzs.ue.wroc.pl



You can find the list of all student organisations and academic clubs at WUEB here

○ **Association of Polish Students**

ZSP UEW is a student organisation that combines organising parties with a variety of activities, including tourism, charity initiatives and cultural events.

—— fb.com/zspuewroclaw

○ **WIGGOR**

WIGGOR is a community of young, ambitious people who want to take action, gain new skills and better prepare themselves to enter the job market. Gain valuable experience while working on a variety of project work.

—— fb.com/WIGGOR

○ **Student Forum Business Centre Club**

SF BCC organizes business events that inspire and motivate people to achieve their goals, both personal and professional. Success is within the reach of everyone who has an idea and the courage to take action!

—— www.sfbcc.org.pl

○ **Erasmus Student Network WUEB**

ESN UEW is part of the pan-European student Erasmus Student Network. We support the development of international programmes, experience new cultures and make friends for life.

—— fb.com/esnuewwroclaw

○ **"Ars Cantandi" WUEB Choir**

Discover the charm of classical music. Here, everyone can find their place regardless of their level of musical experience — even if they do not know a single note. Let yourself be heard!

—— fb.com/chorue



INTERNATIONAL COOPERATION

Your time at UEW gives you the opportunity to study abroad while combining your studies with discovering a different culture.

Erasmus+



This is the most popular international exchange programme in Europe! Take advantage of the opportunity to study at universities abroad, combining your studies with travel.

You can choose from more than 200 partner universities and spend one or two semesters studying there. Thanks to the scholarship you receive after being accepted into the programme, you do not have to pay for your trip.

Find more information about the Erasmus+ programme here: ▶



Learn more about other international exchange programmes: ▶

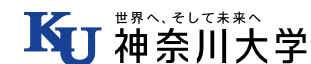


Learn more about the Transekonmik programme: ▶



Other exchange programmes

At WUEB, you can meet students from universities abroad during Summer School. Study trips to Japan are also available – we cooperate with Kanagawa University, Takasaki City University of Economics and Toyo University. We also encourage you to take advantage of the Transekonmik programme, during which you will spend a semester at one of our partner higher education institutions in the country.



BUSINESS INFORMATICS

Full-time Studies



Business Informatics is a full-time programme combining advanced IT knowledge with management and business competencies. It provides solid theoretical foundations and practical skills to design, analyse and implement IT solutions supporting digital organisations and processes.

The modular structure allows students to shape their educational path according to individual interests and career goals. In the final semesters, they select two complementary modules forming a coherent competence profile, integrating technical, analytical and managerial perspectives in response to the evolving digital economy.

Courses use modern technologies, including AI solutions, no-code/low-code platforms, data visualisation and contemporary development environments. Cooperation with industry practitioners through guest lectures and applied projects ensures alignment with labour market needs.

Graduates are prepared for careers requiring digital expertise, data-driven decision-making and technological innovation, effectively bridging business and IT.

CAREER PROSPECTS:

- Business Process or Data Analyst,
- AI and Digital Transformation Specialist,
- IT Project Manager,
- Systems Analyst and Designer,
- IT Consultant or Managerial IT Specialist.

IN THE FACULTY COUNCIL:

- Kyndryl Poland Sp. z o.o.
- Sii sp. z o.o.

Natalia a graduate in Business Management



BUSINESS MANAGEMENT

Full-time/Part-time Studies

Business Management is an international programme that focuses on key aspects of modern business and organisation management, including strategy, marketing, HR, project management, leadership, and sustainability.

We offer customisation of studies through four specialisation modules preparing you for a career as: Talent Manager, Project and Process Manager, Marketing Communication Specialist or Business Developer. The Programme is accredited by the International Project Management Association. Students can take the IPMA certification exam and earn a Marketplace Simulations micro-credential.

Polish and international staff value active teaching methods and a hands-on practical approach with business simulations, VR, direct involvement of business partners in the classes and a unique mentoring programme.

We are proud that one of the programme's priorities is students' well-being; we help you develop your soft skills, including critical thinking in the AI era, and we have a caring outlook.

Accreditations:

IPMA
international
project
management
association
POLSKA

(for Master's Degree)

CAREER PROSPECTS | SPECIALISATION MODULES*:

- Project and Process Manager,
- Talent Manager,
- Marketing Communication Specialist,
- Business Developer.



* Specialisation groups open depending on the students'.

IN THE FACULTY COUNCIL:

- Lear Corporation
- McKinsey Knowledge Center Poland sp. z o.o.

FINANCE

Full-time Studies



The Finance programme is a full-time Bachelor's degree designed alignment with global financial standards. This programme is tailored for students eager to explore the dynamic world of finance. The programme is delivered entirely in English by a diverse team of Polish and international professors and lecturers.

In addition to foundational subjects such as economics, management, law, mathematics, statistics, and digital technologies, the curriculum delves into specialized areas including corporate finance, banking, insurance, financial markets, real estate, financial reporting, and risk analysis.

Students also acquire practical skills, equipping them for careers in enterprises and financial markets. The programme's advanced level ensures that students can easily secure internships during their studies and find employment upon graduation.

CAREER PROSPECTS:

- Financial Manager,
- Financial Analyst,
- Risk Manager,
- Real Estate Expert,
- Fintech Specialist.

Accreditations:



CIMA



CFA Institute

MANAGEMENT ACCOUNTING

Full-time Studies



Studies in the field of Management Accounting provide essential knowledge in the field of accounting, management and corporate finance. Thanks to the combination of analytical and management competencies, the acquired knowledge will be helpful in almost every branch of the economy.

This profile of study is especially recommended for people interested in management accounting. If you plan a career in a medium or large enterprise, especially international, both from the public, private and non-profit sectors, this programme is tailored to your needs.

It is a proposition for those who would like to develop managerial competencies related to making financial decisions, primarily at the operational level, in the entire scope of the company's activities (project management, costs, taxes, capital structure).

CAREER PROSPECTS:

- Accounting Manager,
- Performance Management Manager,
- Business Analyst,
- Financial Management Specialist,
- Financial Reporting Specialist.

IN THE FACULTY COUNCIL:

- Europe at AICPA & CIMA
- Boehringer Ingelheim Business Services Poland sp. z o.o.

IN THE FACULTY COUNCIL:

- BNY

Natalia a graduate in Business Management

Klaudiusz a student of Accounting and Taxation



INTERNATIONAL BUSINESS

Full-time Studies



Are you ready to navigate the world of international business? Our programme equips you with the knowledge, skills, and hands-on experience needed to understand global markets, international trade, finance, and multinational enterprises.

You will explore the dynamics of global markets and gain insights into key economic, managerial, cultural, political, and social factors shaping international business today. You will develop problem-solving skills through hands-on projects, business simulations, and case studies, combined with entrepreneurial mindset and skills.

Graduates are well-prepared for diverse careers in international trade, finance, consulting, logistics, and multinational corporations.

The International Business programme holds the prestigious EFMD Accredited label, a mark of excellence that guarantees high academic standards and strong industry relevance.

CAREER PROSPECTS:

- International Business Manager,
- International Trade Specialist,
- International Trade Finance Specialist,
- Global Supply Chain & Logistics Specialist,
- Customs & Diplomatic Trade Affairs Specialist.

Accreditations:



Bachelor

IN THE FACULTY COUNCIL:

- ABSL, Związek Liderów Sektora Usług Biznesowych
- Varius MS – Mirosław Porębski

PRIORITIZE YOUR WELLBEING AT WUEB

Studying abroad is an exciting adventure, but adapting to a new country can sometimes feel overwhelming. At Wrocław University of Economics and Business (WUEB), your mental health, physical health, and comfort are our top priorities. We offer a full ecosystem of free support systems designed specifically to help you thrive.

○ WUEB Wellbeing Initiatives

WUEB promotes student wellbeing through initiatives that encourage students to take care of their physical and mental health.

○ WUEB Wellbeing Day

Take part in lectures, workshops and activities focused on physical and mental health, wellbeing and a healthy lifestyle. The event brings together students, university staff and experts to explore practical ways of supporting wellbeing during university life.

○ Take Care of Your Wellbeing

Explore the wellbeing activities and support available at UEW throughout the academic year. Join workshops, take part in wellbeing events and discover practical ways to support your health and wellbeing while studying.



BECOME A WUEB STUDENT

How to become a student
at Wrocław University
of Economics and Business?

Follow these steps:

1. Create a candidate account in the IRK registration system.
<https://rekrutacja.uew.pl/en/>
2. Choose one or more programmes from the offer.
3. Upload your photo (meeting the requirements for an ID card/passport photograph).

For more information contact us at **enrolment@ue.wroc.pl**



Check out
the enrollment
process!

next level **YOUR FUTURE**

next level
**your
future.**

PLACE FOR YOUR NOTES :)

next level **your future.**

Wrocław University of Economics and Business

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53-345 Wrocław

Enrollment Office

building Z, room 007

phone number: +48 795 418 615

www.uew.pl/en

www.facebook.com/uewroc

www.instagram.com/uewroc

www.tiktok.com/@uewroc

www.youtube.com/@uewroc

During the admissions process

phone number: +48 795 420 951

e-mail: enrolment@ue.wroc.pl

www.rekrutacja.uew.pl/en/contact



Wrocław
**UNIVERSITY
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List of all
degree
programmes



HR EXCELLENCE IN RESEARCH

